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Wisconsin College Savings Program Board

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College Savings Program Board Meeting

MacArthur Conference Room (#1018)
101 E. Wilson Street, Tenth Floor; Madison, Wisconsin
November 14, 2011 - 1:00 p.m.

Agenda

- I. Call to Order and Roll Call
- II. Approval of Agenda and Public Posting Report
- III. Public Presentations [if requested in advance]
- IV. Approval of Minutes for August 15 and October 19, 2011, Meetings
- V. Administrative Reports
 - A. Board Chair Comments
 - B. Department of Administration Comments
 - C. Program Director Comments
 1. Communications, Program Activity, Revenues/Expenditures, Proxy Voting
 2. Recent news: Saving for College.com conference, Morningstar 529 report
 3. Federal and state issues update
 - D. Program Manager [Wells Fargo] Comments
 1. Quarterly program update and trends
 2. Outreach efforts
 3. End of year advertising plans
- VI. Old Business
 - Annual outside audit the program is complete
- VII. New Business
 - A. Investment Committee Report [Ken Johnson]
 1. Third quarter 2011 Investment Performance Review [Callan Associates, staff]
 2. Watch List update, recommendations (vote if needed)
 - B. Marketing & Outreach Report [Pat Sheehy]
 1. Renew/review committee
 - C. 2012 Meeting Schedule
- VIII. Announcements
- IX. Adjournment

NOTE: The Board may recess into closed session, pursuant to the exemptions contained in s. 19.85(1)(e), Wis. Stats. for deliberation of investment of public funds or other business where competitive reasons are an issue.



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