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College Savings Program Board

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College Savings Program Board Meeting

Monona Terrace – Hall of Ideas E
One John Nolen Drive
Madison, Wisconsin

Wednesday, July 9, 2008
10:00 a.m.

Agenda

- I. Call to Order and Roll Call
- II. Approval of Agenda
- III. Public Presentations
- IV. Approval of Minutes for May 12, 2008 Meeting
- V. Administrative Reports - *None*
- VI. Old Business - *None*
- VII. New Business – Offsite Meeting Agenda

10:00-10:30

The State of Wisconsin's College Savings Program – *Wells Fargo*

- Unique Demographics of Wisconsin's Program – Who are our investors?
- Ratings Comparison vs. Top Plans
- Market Changes – Have they affected where investors are putting their money in our program?

10:30 – 12:00

College Savings Landscape Today – *Andrea Feirstein, AKF Consulting*

- 529 National Market Today and Wisconsin's Growth
- Trends in Program Structure and Management – How is the landscape changing?
 - Tax Parity, Income Tax Deductions, Pre-Paid Programs, etc.
- Review of Program Manager Role
 - Re-bid results across the states, Program Manager consolidation, Trends, etc.
- Legislative and Regulatory Initiatives
- Strengths and Weaknesses of Wisconsin's 529 plan
 - Perception in the Marketplace, Ratings, Fees, etc.
- The Future of Wisconsin's 529 Plan – *Open Discussion*



- 12:00 – 12:30 **Lunch and Break**
- 12:30 – 1:30 **College Savings Landscape Today (Continued)**
- Marketing and Outreach – *Co-Facilitated by Andrea Feirstein and Patrick Sheehy*
- 1:30 – 2:00 **Wisconsin’s 529 Program and DOA – Co-Facilitated by Bill Oemichen and Michael Wolff**
- Relationship with DOA, Contract Negotiations, Contingency Fund, etc.
- 2:00 – 3:30 **College Savings Board Brainstorming Session – Board Chair and Vice-Chairs**
- Board Structure – *Co-Facilitated by Megan Perkins and Patrick Sheehy*
 - Addition/Formation of Committees
 - Structure of other State Program Boards, Bylaws, Board Organization
 - Board Responsibilities and Jurisdiction – *Co-Facilitated by Megan Perkins and Rich Janosik*
 - State Statutes, Fiduciary Obligation, Administrative Rule
 - Investment Consultant Contract* – *Co-Facilitated by Megan Perkins and Rich Janosik*
 - Expiration date and/or extension provision, RFP process

- VIII. Announcements
IX. Adjournment

***NOTE: The Board may recess into closed session, pursuant to the exemptions contained in s. 19.85, Wis. Stats. for deliberation of investment of public funds or other business where competitive reasons are an issue.**

